

Information pack

COVID-19 Bradford District Volunteer Register

Community Partners information pack

While we're staying home and staying safe, **people can still make a difference.**

We're creating a district-wide volunteer programme, coordinated by a team from community organisations, faith groups, Bradford Council and NHS staff to help vulnerable people during the coronavirus outbreak.

The following information is designed for organisations, groups and businesses, to help us spread the word and so that **people can** get through tough times **together.**

Thank you for your support.

#PeopleCan

Working in
collaboration



About the Bradford District COVID-19 Volunteer Register

As the COVID-19 virus peaks over the coming weeks, support will be needed to fill likely gaps in social care for children, families and vulnerable people in receipt of care services.

We are developing a district-wide volunteer programme operating across Bradford District, to ensure systems are in place to care for people and communities during the COVID-19 outbreak.

The programme is coordinated by People Can and Volunteering Bradford - a registered charity, working year-round to promote volunteering across the District. People from lots of different organisations are working together to make this happen. A coordinated effort is important to ensure that the most vulnerable people receive help and that all volunteers and recipients of support are safe.

If you're healthy and low risk, you can sign-up. All volunteer roles will comply with latest guidance to minimise the risk of spreading the virus, and many opportunities can be undertaken from home.

We will be able to match people to informal, practical and creative volunteering opportunities – from simply checking on neighbours or delivering supplies, to running projects or supporting care services.

People can sign-up to volunteer in a range of different roles, depending on availability and preference.

Some roles will require a DBS check but not all - we ask for volunteers to declare any DBS checks they already have on the sign-up form and volunteers will be coordinated accordingly.

Once the sign-up form has been completed, and our team will then contact individuals to match them with opportunities to help and give them all the necessary training and information.

How to sign up to volunteer

People will be able to find information about the programme and sign up to be a volunteer at peoplecanbradforddistrict.org.uk

This is still work in progress – will be live by end of March.

People can contact us by calling Bradford Council Contact Centre who are handling enquiries and sharing information with the volunteer centre. The contact centre will also be the point of contact for vulnerable people and will connect them to the right support.

 **01274 431000**

If you are running a local group and already supporting people on an informal basis, please register with the team so that we can keep you updated, provide support, and coordinate to make sure helpers are reaching the most vulnerable people.

Email: info@volunteeringbradford.org

**SIGN UP
RIGHT HERE
RIGHT NOW**

Ways your organisation can support

Promote the programme via your own communications channels, including your website, social media accounts, facebook groups and email in the coming days and weeks.

Encourage people in your own network who are healthy and non-risk to sign-up as volunteers by sharing the link with employees, customers, service users and stakeholders.

Tell us about any activity or support you are delivering locally in response to COVID-19, or if it's likely you need support from volunteers by emailing info@volunteeringbradford.org

Share info about your activity, updates and events supporting the Coronavirus outbreak with Community Action Bradford and District so they can publish information on a central page and so that we can spread the word. Please email this information to diva@cabad.org.uk

Tag @PeopleCanBD and include #PeopleCan #bradford in social media posts relating to community support during this time. We'll be using this hashtag throughout the programme to show the support and volunteering happening across Bradford District.

You can also help keep your community safe and supported by only sharing information about coronavirus from reliable sources. 'Fake news' is putting our people at risk.

For the latest COVID-19 health advice please visit [nhs.uk/coronavirus](https://www.nhs.uk/coronavirus)

For the latest information from the government please visit [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

Public Health England campaign resources library where you can download posters, leaflets and social media images:

<https://campaignresources.phe.gov.uk/resources/campaigns/101-coronavirus-resources>

Community Action Bradford and District are coordinating the VCS response to the coronavirus outbreak across the district. For more information visit

[Cabad.org.uk/covid-19](https://www.Cabad.org.uk/covid-19)

News story

If you have a news or blog section on your website, or internal communications channels, please publish the below story, detailing the programme:

We want to thank the brilliant people of Bradford District who are already coming together to support each other in the face of these challenging times. From checking in on neighbours and keeping people connected, to volunteering at foodbanks or delivering supplies, our Bradford communities are showing true Yorkshire grit and neighbourly spirit that we can all be very proud of.

Working together with local charities, faith centres, community groups and health services, Bradford Council is finalising plans to make sure we can continue to nurture community spirit and find the best way to provide support to people affected by the Coronavirus outbreak.

Join our growing band of brilliant volunteers, helping and supporting everyone across our district so that **people can** get through tough times **together**.

We will connect you to informal, practical and creative volunteering opportunities – from simply checking on neighbours or delivering supplies, to running projects or supporting care services.

While we're staying home and staying safe, people can still **make a difference**.

Volunteer opportunities will include but will not be limited to:

- Befriending or social support by phone
- Advice and signposting
- Helping out at foodbanks
- Pet care or dog walking
- Helping a vulnerable person with practical things like food shopping
- Adding capacity to key services like social care and health in case of staff shortages
- Virtual volunteering- creative or social activities to boost wellbeing
- Leading creative projects that people can participate in at home

We are also developing a smart phone app so volunteers can download information about how best to help and to pinpoint where help is most needed.

We will be setting up five constituency based co-ordination centres run by the voluntary and community sector, with connections to council and health services, and places of worship. Along with food banks, they will help to distribute food, essential supplies and prescription medication to those needing it and provide advice and information to communities.

If you're healthy and low risk, you can sign-up today by calling 01274 431000

Social media posts

Follow us on twitter: [@PeopleCanBD](https://twitter.com/PeopleCanBD)

Partner twitter accounts: [@BradfordVC](https://twitter.com/BradfordVC) [@weareCABAD](https://twitter.com/weareCABAD) [@BradfordFounda1](https://twitter.com/BradfordFounda1)
[@bradfordmdc](https://twitter.com/bradfordmdc) [@Bradford4B](https://twitter.com/Bradford4B)

We've included a selection of social media posts to adapt and share as you see appropriate for your audience. These can be accompanied by the social media graphics supplied with this pack.



If you are posting about the programme or about wider COVID-19 support, community activities and volunteering, please use the hashtag in any updates to share information and show the many ways people are coming together to help.

Please use photos to show a positive, community spirit – this will encourage people to get involved in volunteering and also give reassurance and comfort to people who may need help.

#PeopleCan #bradford #makeadifference

There are other hashtags which might be helpful to encourage sharing and spread our message across communities.

#staysafestayhome – this hashtag promotes messages around social distancing

#joinin - Launched by comedian Sarah Millican several years ago, this campaign encourages people to link with one another so as not to feel lonely.

#ourneighbours – @WYH Partnership campaign 'looking out for our neighbours' has been running for over a year with tagline 'Let's be there for one another'.

Where your activity is based in a specific part of the district, you can add local place names as hashtags e.g. #keighley #mannngham #saltaire etc

Example posts:

- Join our growing band of brilliant volunteers, helping everyone across our district get through #covid19 together. We have informal, practical and creative volunteering opportunities – sign up today by calling 01274 431000 #PeopleCan #staysafestayhome #makeadifference
- We're proud of #Bradford's community spirit, join the brilliant band of volunteers coordinated by @PeopleCan helping vulnerable people across our district so that #PeopleCan can get through tough times together. Visit peoplecanbradforddistrict.org.uk for more info
- Lots of people ask what they can do to help their #community during the pandemic. Why not become a #volunteer and help to support vulnerable people across the district? Call 01274 431000 to sign up! #Bradford #PeopleCan #makeadifference
- We want to know about your amazing actions during the pandemic, whether you shared a virtual cuppa with neighbours or helped at a foodbank - tag pics with @PeopleCanBD. Let's spread some good news & show off our #Bradford [insert town # e.g. #Saltaire] community spirit! #PeopleCan
- Let's see how people are facing coronavirus together in #Bradford #Keighley Have you shared supplies with folk in need, organised an online catchup, or set up a neighbourhood group? Share pics of community spirit in action to show how #PeopleCan get through tough times together

Updated social media content will be shared when digital tools are live.

Resources

We have also attached a poster along with this pack for you to share online or print and display in your office, community hub, centre, local area, window etc.

As this programme develops, we will share regular updates.

Useful links

For the latest COVID-19 health advice please visit [nhs.uk/coronavirus](https://www.nhs.uk/coronavirus)

For the latest information from the government please visit [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

Public Health England campaign resources library where you can download posters, leaflets and social media images:

<https://campaignresources.phe.gov.uk/resources/campaigns/101-coronavirus-resources>

Community Action Bradford and District are coordinating the VCS response to the coronavirus outbreak across the district. For more information visit

[Cabad.org.uk/covid-19](https://cabad.org.uk/covid-19)

Thank you.

